



BANGALORE CHAPTER

ADVERTISEMENTS IN NEWS LETTER - A SPECIAL OFFER

ISACA BANGALORE CHAPTER announces a special offer to IT Security & Audit consulting companies, security product and solution companies and IT Audit firms to place their advertisements in our Quarterly News Letter – InfocITy Auditor.

InfocITy Auditor is a quarterly News Letter published by ISACA Bangalore Chapter and released in the Months of April, July, October and January every year and distributed to all its members free of cost.

The news letter has a very wider reach. Close to 1000 members affiliated to the chapter receive the News Letter by mail in a PDF format. The News Letter is also placed on the chapter web site www.isacabangalore.org for the benefit of not only the members but also to others who access the site. The web site registers average hits of about 1600 per day. The hard copy of the News Letter is also circulated to about 200 educational institutions, colleges, universities and IT organizations with in the State of Karnataka free of cost.

The salient features of this offer are as follows:

1. Advertisements are published in 1-page A4 for each subscriber
2. Annual Subscription Rate: Rs.10000/- for inside pages and Rs.15000/- for Cover Pages (Inside of Front Cover Page, Back Cover Outer Page and Back Cover Inner Page). The Service Tax at 12.36% is charged extra.
3. Validity Period: 1 year and for the FOUR immediate issues of the Chapter's News Letters
4. The subscription is open all through the year
5. The advertisements are invited in A4 size either in black & white or Color
6. The format of the advertisement should be in JPG or PDF format
7. The Chapter reserves the right to reformat the advertisement as necessary for publishing in the News Letter



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8. The advertisements shall be published continuously in all the FOUR issues of the future Newsletters that are released subsequent to the receipt of the subscription amount
9. The Subscriber is encouraged to contribute minimum TWO ARTICLES during the period of subscription. The articles shall be on any contemporary topic related to IT/IT Security/IT Audit/Risk/Governance/Compliance/Standards etc. The articles should be of their own and if copied/sourced, necessary permissions should be obtained and disclosed accordingly. Articles purely focussing on Products are not permitted.
10. Any modifications to the advertisement or replacement to the existing advertisement should be informed to Chapter one month prior the release of the next issue.
11. All advertisements are subject to approval of the Editor
12. Bangalore Chapter does neither subscribe to the content of the advertisements nor endorse to the product/services thus placed in their News Letters and does not guarantee or vouch for the information or promises made in such advertisements
13. This Special Offer complements the Web site advertisement policy of the Chapter for Jobs Online and is not a replacement
14. Advertisements along with the Subscription amounts should reach the Chapter Office before 10th of March 2009, from those Advertisers seeking to place their advertisements from the March 2009 Newsletter onwards
15. The intending subscribers may fill the attached form and send to the Chapter Office along with a hard copy of Advertisement and a cheque for the Annual Subscription, followed by a confirmation email. Acknowledgement for receipt shall be sent by the Chapter by email
16. For any clarifications please contact: Natarajan K R: Secretary at karrirama@gmail.com or Jose K Samuel, Vice President at joseksamuel@gmail.com or the Chapter Manager at isacabc@airtelmail.in



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APPLICATION FOR PUBLISHING ADVERTISEMENT IN CHAPTER NEWS LETTER

1. Name of the Subscriber/Subscribing Company/Institution:
2. Address: (You may attach a Visiting Card)
3. Established in the Year:
4. Company Constitution (Pvt Ltd/Public Ltd/Proprietary/Others):
5. Main Area of Business:
6. Advertisement copy attached – Yes/No
7. Cheque Attached – Yes/No
8. Details of Cheque attached:

Cheque/Draft No:
Date:
Amount
Drawn on (Bank)
Place:
9. Email ID for any correspondence:
10. Contact Nos:
11. Contact Person – Name & Designation in the Company/Institution
12. Email Confirmatory Sent – Yes/No:

We request the ISACA, Bangalore Chapter to place the attached advertisement in their future News Letters commencing from their **April/July/October/January (tick the relevant issue)** issue.

We agree to the terms and conditions of this special offer.

Signature
AUTHORIZED SIGNATORY

Name:
Designation:
Date: